





3 RD QUARTER PROMOTIONS



OVERLAND NEWS BUSHVELD

06.2021

BUSHVELD

+4 SEASONS READY+ *



The new Bushveld Rooftop Tent, a 4-Season cantilever design is one of the largest tents on the market today. The stylish one-piece shell is aerodynamic and simple to use. Release the top and flip the bottom out and you have a King-size mattress that will give you plenty of space for the entire family. Every OVS tent features our double 600D ripstop body material with a 420-oxford ripstop cover which is designed to last and will ensure your Overlanding experience is never compromised. Gaze under the stars with the skylight or roll up all the windows and let the morning breeze come through, either way, you're Overlanding. This simple design can be set up in under a minute which gives you time to focus on your adventure.

PREMIUM 600D RIP STOP POLYESTER CANVAS WATERPROOF MATERIAL

> PREMIUM 420D OXFORD RIP STOP WATERPROOF COVER



PRODUCT DETAILS

- + 3 PIECE CANTILEVER DESIGN
- + 1 PIECE POLYMER COVER
- + PREMIUM 600D RIP STOP POLYESTER CANVAS WATERPROOF MATERIAL
- + PREMIUM 420D OXFORD RIP STOP WATERPROOF COVER
- + 120G ENVIRONMENTAL FADELESS
- GAZE BREATHABLE
- + BALLISTIC NYLON PULL STRAP
- + NITROGEN GAS CHARGED 35.5" X 1" STRUT + MARINE GRADE 304 STAINLESS
- STEEL HARDWARE



PART #	DESCRIPTION	-
18089901	Bushveld Hard Shell Roof Top Tent - 4 Person	2
	DIMENSIONS	
	81" LONG X 47" WIDE X 7" TALL	











NO-DRILL SYSTEM



BUSHVELD

QUILTED MEMORY FOAM MATTRESS

MATTE BLACK DIAMOND PLATED BASE

+ 9.5" BLACK TUBULAR TELESCOPING LADDER + UNIVERSAL ADJUSTABLE ALUMINUM MOUNTING CHANNEL + MIL SPEC WEATHERPROOF SEAL + 4 BUILT IN PERSONAL POUCHES + SKYLIGHT OPENING 24" X 36" + GRAY BODY WITH GREEN RAINFLY + FABRIC UV RATING - PU 2,500 + MATTE BLACK DIAMOND PLATED BASE + CONVENIENT LOFT STORAGE



BREATHEABLE

MOSQUITO NET

LARGE

SKYLIGHT

WATERPROOF HARD OUTER SHELL



EASY TO USE MOUNTING BRACKETS

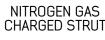








MARINE GRADE HARDWARE







SOCIAL : 🖸 f 🍠 🛗



THIRD QUARTER 2021

HOT SUMMER SPECIALS



18139926 Nomadic 3 Extended Roof Top Tent - White Base With Dark Grey Rain Fly & Black Cover, \$1399.99 Black Aluminum Base. Black Ladder





Our Nomadic line of Tents, Annex's & Awnings are the best of the best. We use the finest materials to ensure nothing comes between you and your adventure. Our Nomadic tents start with a double insulated one-piece diamond plate base featuring marine grade stainless steel hinges and hardware. Our 600D Premium Double Rip Stop Polyester Cotton Canvas bodies will handle the harshest conditions you can put yourself in.

TALK TO YOUR OVS REPRESENTITIVE ABOUT OUR EXCLUSIVE PURCHASING PROGRAM, WHEN YOU BUY 5 OR MORE!

5899⁹⁹

\$100 INSTANT SAVINGS

Regular Price 999.99

For adventures and hardworking weekdays, our Freedom adjustable truck rack offers the highest quality performance of any rack on the market. Our Freedom Rack comes fully equipped with 4 heavy-duty towers, 2 long bed sidebars, and 2 heavy-duty crossbars. The ready to assemble kit comes with all necessary hardware and tools to get you out on the road in just one hour. The beauty of the Freedom Rack is the crossbar height can be adjusted to suit your needs: way up, for long loads to go over the cab-or down low, to get the rack out of the wind. The uprights are easy to take on and off in minutes, so the truck's only racked-up when needed. The weight capacity of the Freedom rack is up to 450 lbs off-road, and the dynamic static weight capacity goes up to 1350 lbs. This gives the consumer the freedom to mount awnings, rooftop tents, and whatever is needed on the trail. Also with multiple tie-down points and the ability to fit most truck beds, this rack has all the components to make your adventure on the trail something to remember.

TALK TO YOUR OVS REPRESENTATIVE ABOUT OUR EXCLUSIVE PURCHASING PROGRAM, WHEN YOU BUY 5 OR MORE!

PART #	DESCRIPTION	
19569907	Nomadic 270 LT Passenger Side Awning W. Bracket Kit	\$729.99
19559907	Nomadic 270 LT Driver Side Awning W. Bracket Kit	\$729.99
19529907	Nomadic Awning 270 - Dark Gray Cover & Brackets	\$949.99
19519907	Nomadic Awning 270 - Dark Gray Cover & Brackets	\$949.99
19609907	Nomadic Awning 180 - Dark Gray Cover & Brackets	\$749.99

Overland vehicle Systems provides you Professional Grade recovery gear for any situation. If and when you get stuck our straps are designed to work time after time.

BUY 10 OR MOR	BUY 10 OR MORE TO PARTICIPATE - PROMO STARTS JULY 1		
PART#	19-4716	\$59.99	





Overland Vehicle Systems is your go-to for all your off-roading needs. Our Recovery Ramps are your first line of defense when you're out on the trail!. Our Ramps come with a water-resistant storage bag and nylon straps for easy transportation. Our Ramps are the best on the market and up for any mud, snow, or sand-covered trail!

BUY 5 OR MORE TO PARTICIPATE - PROMO STARTS JULY 1

PART#

22-4969



WHEN YOU PURCHASE OUR ALUMINUM RECEIVER MOUNT AND COLLARED SOFT SHACKLE COMBO PACK Regular Price \$129.99

OVS Soft Shackle Combo Pack containing Soft Shackle 5/8" 415,000 lb. With Collar - 23" With Storage Bag and Aluminum Recovery Mount 45,000 lb. are the ultimate must have for your Overland or Off-road Rig.

BUY 5 OR MORE TO PARTICIPATE - PROMO STARTS JULY 1

PART#

21-6580



Overland vehicle Systems provides you Professional Grade recovery gear for any situation. If and when you get stuck our straps are designed to work time after time.

BUY 10 OR MORE TO PARTICIPATE - PROMO STARTS JULY 1

PART#

19009916

\$144.99



THIRD QUARTER 2021

HOT SUMMER SPECIALS



Our Nomadic line of Tents, Annex's & Awnings are the best of the best. We use the finest materials to ensure nothing comes between you and your adventure. Our Nomadic tents start with a double insulated one-piece diamond plate base featuring marine grade stainless steel hinges and hardware. Our 600D Premium Double Rip Stop Polyester Cotton Canvas bodies will handle the harshest conditions you can put yourself in.



FOUR SEASONS READY

BUY 5 OR MORE TO PARTICIPATE PROMO RUNS JULY 1- SEPT. 30

INSTANT

SAVINGS

CAMP LIGHT

The OVS UFO is the ultimate camp light that features entertainment and portability. This solar power design features a lithium ion battery that keep this entertainment center operating for hours into the night plus work as the camp charging station. You can extend the entertainment with the portable speaker and light pods and with its heavy duty construction the UFO solar Lamp will last you a lifetime.



BUY 5 OR MORE TO PARTICIPATE - PROMO STARTS JULY 1

15049901

PART #	DESCRIPTION	PRICE
18039909	Nomadic Awning 1.3 - 4.5' With Black Cover	\$174.99
18049909	Nomadic Awning 2.0 - 6.5' With Black Cover	\$274.99



BUY 10 OR MORE TO PARTICIPATE - PROMO RUNS JULY 1 SEPT. 30

PART #	DESCRIPTION	PRICE
218-1819	Complete ADS Unit - Jeep Wrangler JL	249.99
210-0717	Complete ADS Unit - Jeep Wranger JK	249.99
228-1819	Complete ADS Unit - Jeep Wrangler JT	249.99
269-0717	Complete ADS Unit - Jeep Wrangler JK	249.99
220-0118	Complete ADS Unit - Ford Raptor	249.99
237-1620	Complete ADS Unit - Tacoma	249.99
88-9999	Complete ADS Unit - Universal	249.99

SAFEST RECOVERY SYSTEM INSTANT SAVINGS



Overland vehicle Systems provides you Professional Grade recovery gear for any situation. If and when you get stuck our straps are designed to work time after time.

BUY 5 OR MORE TO PARTICIPATE - PROMO STARTS JULY 1

PART#

19-6580

523499

Our Recovery Gear and Air management Systems are some of the best in the business! Now you get the best of both worlds with our Combo Kits!

• The EGOI high-performance air compressor puts out 5.6 CFM, one of the most powerful portable systems today. The output this system puts out can handle the smallest jobs to the biggest with no problem.

• This Heavy-Duty 4x4 Tire Deflator Is an all-In-System that removes the valve core for fastest deflation allowing you to stay in control to accurately attain your desired psi.

• Allows the repair of the tire without removing it from the vehicle and saves you from having to pull the spare off the vehicle.

PART#

53-1003

AMP LIGHT



The OVS ENCOUNTER is the ultimate camp light that features rechargeable Light pods and solar power capabilities. This solar power design features a lithium ion battery that keep this illuminating center operating for hours into the night plus work as the camp charging station for all your tech gear!



BUY 5 OR MORE TO PARTICIPATE - PROMO STARTS JULY 1

PART#

15059901



THIRD QUARTER NEWS

EVENT AND PRODUCT NEWS

Dear Customer,

Please be advised Overland Vehicle Systems, King 4WD, and Up Down Air will be increasing the prices of our products by a weighted average of 7% effective 6/15/2021. The price increase is due to unprecedented increases in both Raw Materials and Shipping Costs. Our goals were to maintain your margins while ensuring our Retail Prices remain competitive in the market.

Due to our immediate cost increases incurred on our products, any orders placed before 6/15/2021 will be honored at the current price.

Regarding Open Orders: We ask that you reprice any open orders submitted prior to 6/15/2021 to the new prices found in the Jobber Price list attached on 7/15/2021.

We appreciate your continued business. If you have any questions or concerns about the increase, please feel free to contact us.

Thank you for your understanding.

Best regards,

TO INSPIRE AND EMPOWER PEOPLE TO ADVENTURE!

COME VISIT US AT THESE LOCAL SHOWS! SEE YOU SOON!

Event	Location	Date
Hot Summer Nights	OVS HQ	August 14th
Overland Expo Mountain West	Loveland, Co	August 27th - 29th
Overland Expo West	Flagstaff, Az	September 24th - 26th
Off-Road Expo	Pomona, Ca	October 2-3
Sema	Las Vegas	November 2nd - 5th

NEW PRODUCTS TO COME

Since we are mid way thru a new year lets talk about new products! With the pandemic on its way out and things opening up we would like to share what is up and coming in our New product line. We have some new Recovery gear on its way and the recent release of our newest BUSHVELD hardshell RTT!

Sean Angues









CHECK IT OUT

270 LT walls 4 Point Aluminum Receiver New Aluminum Fairlead 2.5" Recovery Ring Mini Recovery Ramp Bushveld- Hard Shell Roof Top Tent

Keep an eye out in the up coming months for announcements about these products and when they will be available!







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